



MOLECULAR TARGETING AND SURGERY: UNLIKELY BEDFELLOWS IN THE ERA OF VALUE-BASED MEDICINE

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ABSTRACT

Value is a hot topic in most healthcare environments. Unfortunately, costs are frequently high in the areas of genetic testing/sequencing and molecular targeting. Surgery is another area of healthcare with traditionally high costs. There is an opportunity to help control costs while improving outcomes by bringing together molecular targeting and surgery. This is especially true in the field of vascular surgery. Molecular targeting may provide the answer as to which patients with carotid disease would benefit from surgical intervention and those to whom surgery would offer little benefit. Several promising targets include vascular cell adhesion molecule 1 (VCAM1), the class A macrophage scavenger receptor (MSR-A), matrix metalloproteinases (MMPs), and cathepsins. Other targets of interest include myeloperoxidase, fibrin, factor XIII, intercellular adhesion molecule 1, tissue factor, LOX-1, and von Willebrand factor. A VCAM1 targeting contrast medium suitable for use in humans may soon be developed. In all likelihood, a combination of molecular targets and imaging modalities may be used to stratify risk in patients with asymptomatic carotid disease. Surgery should not be overlooked as we advance our understanding of disease at the molecular or genetic level. Using molecular targeting to identify patients most likely to benefit from surgery will increase value in healthcare. The development of *in vivo* molecular targeting and imaging will require a substantial investment upfront, but the potential discoveries may alter the landscape of healthcare delivery for decades. While maximizing value is a laudable endeavor, we cannot sacrifice future innovation for short-term improvements in cost-efficiency.

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INTRODUCTION

Value is a hot topic in most healthcare environments. When it comes to healthcare, value is generally defined as the sum of quality and outcome divided by cost. In the attempt to maximize the value equation we can increase quality, improve outcomes, or decrease cost. Unfortunately, costs are frequently high in the areas of genetic testing/sequencing and molecular targeting. Surgery is another area of healthcare with traditionally high costs. There is an opportunity to help control costs while improving outcomes by bringing together molecular targeting and surgery. This is especially true in the field of vascular surgery.

Stroke is the fourth leading cause of death in the United States and causes considerable morbidity in survivors. The long-term care for patients who have suffered strokes places a strain on any healthcare system as well as on the patients, their caretakers, and their families.¹ While preventing every stroke is not possible, many strokes are attributable to atherosclerotic disease of the aorta and carotid arteries. Patients with known vascular disease or risk factors are often screened for carotid stenosis. Patients with severe stenosis are often referred for

carotid surgery (endarterectomy or stenting) to reduce the risk of stroke. The decision-making process for this relies upon studies conducted over the past two decades regarding the medical and surgical treatment of asymptomatic and symptomatic carotid disease.² For symptomatic carotid disease, there is ample evidence supporting surgery to significantly reduce the risk of future strokes.³ For asymptomatic disease the data is less convincing. There are likely many patients undergoing carotid surgery whose risk of stroke is not significantly reduced post-operatively. Conversely, there are also likely many patients whose risk of stroke might be reduced by carotid surgery but do not have classic indications for surgery.

Molecular targeting may provide the answer as to which patients would benefit from surgical intervention and those to whom surgery would offer little benefit. The first step is choosing molecular targets and focusing on those that might be identified *in vivo*. Patients with atherosclerotic plaques demonstrating increased levels or activity of the target molecule could be referred for more aggressive treatment (medical or surgical) while those without could be spared surgery. Several promising targets have already been

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identified and imaging techniques have been described. These include vascular cell adhesion molecule 1 (VCAM1), the class A macrophage scavenger receptor (MSR-A), matrix metalloproteinases (MMPs), and cathepsins.⁴ Other targets of interest include myeloperoxidase, fibrin, factor XIII, intercellular adhesion molecule one, tissue factor, LOX-1, and von Willebrand factor.⁵⁻⁸ A number of imaging modalities have been used in conjunction with novel targeted contrast agents to allow detection of target molecules *in vivo*.⁹ Promising work is already underway to use contrast enhanced ultrasound with molecular imaging to identify high risk carotid plaques exhibiting VCAM1.¹⁰ A VCAM1 targeting contrast medium suitable for use in humans may soon be developed. In all likelihood, a combination of molecular targets and imaging modalities may be used to stratify risk in patients with asymptomatic carotid disease.

DISCUSSION

Genetic testing and molecular targeting often precedes the development of targeted pharmaceuticals for medical treatment, but surgery should not be overlooked as we advance our understanding of disease at the molecular or genetic level. Medical therapy may reduce the need for surgical intervention but is unlikely to eliminate the need completely. Surgery can certainly be costly, but delaying appropriate surgical care may cost more, and unnecessary surgery should be an avoidable cost. Using molecular targeting to identify patients most likely to benefit from surgery will increase value in healthcare. The development of *in vivo* molecular targeting and imaging will require a substantial investment upfront, but the potential discoveries may alter the landscape of healthcare delivery for decades. While maximizing value is a laudable endeavor, we cannot sacrifice future innovation for short-term improvements in cost-efficiency. The value equation must be evaluated in the context of an appropriately distant outlook to prevent stifling innovation.

CONCLUSION

In the era of value-based healthcare, novel approaches to diagnosis and treatment must be considered. Collaboration between seemingly disparate fields should be entertained to produce the highest quality outcomes most efficiently.

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